

Bodrum

Destination One-Pager

Turkey's Saint-Tropez: the peninsula where Istanbul's wealth summers, the Aegean's top hotel shelf — and prices that stopped apologising years ago.

63M+

visitors to Türkiye in 2025 — a record; Bodrum anchors the Aegean premium

TOP SOURCE MARKETS

Russia		6.90M
Germany		6.75M
United Kingdom		4.27M

Source: Ministry of Culture & Tourism, Türkiye — <https://www.ktb.gov.tr/>

Full destination coverage: <https://travelintelligenceoffice.com/bodrum/>

