

Miami

Destination One-Pager

A city market with resort DNA: the Miami Beach flagships, the Brickell business shelf and the Design District's fashion money, priced like a global capital.

143.3M

visitors to Florida in 2025 (9.3M overseas + 2.9M Canadian); Miami-Dade: ~28M visitors

TOP SOURCE MARKETS

Canada		3.2M
Brazil		1.3M (+10.4%)
United Kingdom		1.2M
Colombia		655K
Mexico		613K

Source: VISIT FLORIDA / Greater Miami CVB — <https://www.visitflorida.org/>

Full destination coverage: <https://travelintelligenceoffice.com/miami/>

